

City of Leon Valley
Community Events Committee
July 20, 2016

MINUTES

The meeting of the Community Events Committee convened on Wednesday at 6:30 p.m. in the Leon Valley Conference Room, 6400 El Verde Road, Leon Valley, Texas 78238.

I. ROLL CALL

Present were Chairman Carlos Vera, Committee Secretary Darcy Vera, and Members Catherine Rodriguez and Belinda Ealy. Communication Director Kristie Flores, Community Development Director Elizabeth Carol and Staff Liaison Sylvia Irwin were also in attendance. Absent members were Committee Members: Ricardo Ruiz, Larry and Bobbie Schaeff, Jackie Walton and Evelyn Scarborough.

II. APPROVAL OF MINUTES

A motion to approve the minutes as written was made by Chairman Carlos Vera and Committee Secretary Darcy Vera seconded the motion. The committee then moved to accept the meeting minutes as read.

III. NEW BUSINESS

Chairman Carlos Vera proceeded to open the meeting for review of the 4th of July event. Communications Director Kristie Flores referred to a hand-out copy of the City Wrap-up Meeting held on July 7, 2016.

Communication Director Kristie Flores stated what went well was: the carnival with one free hour at the end of wristband sales, In-Kind Donations by HEB and Walgreens, the hospitality area, lunch served to staff and volunteers at the Public Works Department, Church of Latter Day Saints parade location and volunteers, stage size and location, that this event was well publicized, a good variety of food vendors, there was less trash after the event due to more bins and good cycling by Public Works (other than past 6:00 p.m.), the use of parking lot attendants, the best 5K turnout so far, as well as a praises regarding a good new location for the fireworks show and music to accompany fireworks.

Communication Director Kristie Flores stated what could be done better was: extending carnival ticket sales with signs indicating which rides are included, and if there is an age limit, change the Parade arrival time to 9:00 a.m. and no numbering, empty vendor trash and recycling bins more often, sound system could be louder, provide extension cord covers to reduce tripping hazards, provide more cooling stations with misters and sun sails, more staggered shifts for volunteers and staff, fencing to reinforce no outside food or drinks, add attendance click-counters and better police traffic control. Committee Member Catherine Rodriguez stated food vendors complained that they could not find hand washing stations and inquired if they were identified on a map.

Communication Director Kristie Flores confirmed that we had four water stations in Raymond Rimkus Park for vendor use.

Committee Member Belinda Ealy suggested grey water as a water source.

Committee Member Catherine Rodriguez described her experience with the well coordinated emergency assistance she received due to heat exhaustion. Communication Director Kristie Flores stated only three emergency calls were reported for this event.

Chairman Carlos Vera stated that the music of Mingo Fishtrap was well received by the crowd.

Committee Member Catherine Rodriguez gave credit to Staff Liaison Sylvia T. Irwin for her patience and professionalism in managing the parade and the participants in the heat.

IV. OTHER BUSINESS

Communication Director Kristie Flores stated that YMCA of Greater San Antonio has a trademark on the Siclovía name and that our city event would be spelled "Ciclovía."

Communication Director Kristi Flores provided a Ciclovía flyer to Chairman Carlos Vera, Committee Members Darcy Vera, Catherine Rodriguez and Council Member, Belinda Ealy. Volunteers will run the healthy and active stations which are free. Some food vendors could provide shaved ice, fruit and vegetable items.

Chairman, Carlos Vera asked if we have obtained media sponsors. Communication Director Kristie Flores stated she is preparing the sponsor application which will be sent to sponsors HEB, Walgreens and others. YMCA offered to help with a Zumba class, but recommended no 5K in an effort to create a hub of activity in a concentrated area.

Community Events Director Elizabeth Carol stated that the Ciclovía event will be held with the Arbor Day tree give-away and the Northwest Senior Trash and Treasure events.

Chairman Carlos Vera announced that the next Community Events Meeting will meet on Wednesday, August 17th, 2016.

V. ADJOURN

A motion to adjourn was made by Chairman Carlos Vera and seconded by Committee Secretary Darcy Vera. The meeting was adjourned at 7:38 p.m.

Chair



Staff

